



Nevada State Conservation Commission

STRATEGIC PLAN

2016-2020

Adopted: April 4, 2016

Modified: May 15, 2017

Prologue

The Nevada Conservation Commission met over two days, January 22nd and 23rd, 2015, to discuss and develop a strategic plan to guide the Commission and Districts over the next five to ten years.

All Commissioners were in attendance and are listed as follows: Chairman Joe Sicking, Vice-chair Eric Rieman, Maggie Orr, Leland Wallace, Jake Tibbitts, Tina Mudd, Kathy Mort, Agee Smith, and Dr. Sherm Swanson.

Staff members in attendance included: Tim Rubald, Program Manager; Steve Weaver, Winnemucca Conservation Specialist; Gerry Miller, Elko Conservation Specialist; Sandy Quilici, DCNR Director's Office; Kevin Benson, Deputy Attorney General.

Others that attended and participated were: Ed Ryan, staff person to Mason and Smith Valley CDs; Angela Alter, Nevada Department of Transportation; Kacey KC, Program Manager, Sagebrush Ecosystem Program; Tom Seley, Supervisor, Tonopah CD; Bruce Petersen, State Conservationist, NRCS.

Steve Lewis, University of Nevada Cooperative Extension in Douglas County facilitated the planning workshop; the Commission and staff would like to thank Dr. Lewis for his hard work and assistance in the development of this strategic plan.

The Commission, staff, and other participants worked for approximately twelve hours over the two day period to develop the basis for this planning document. Mr. Lewis employed a variety of planning techniques to develop and rank the various actions developed by the attendees.

During 2015, Program Manager Tim Rubald worked to draft the plan based on the efforts and outcomes of the two day workshop. The

Commission finalized and formally adopted the plan on February 4, 2016. For the record the Commissioners at this time were Chairman Joe Sicking, Vice-chair Eric Rieman, Maggie Orr, Leland Wallace, Jake Tibbitts, Robert Little, Kevin Roukey, Agee Smith, and Dr. Sherm Swanson. The Commission did agree to apply the concept of adaptive management to the plan and revisit the plan as conditions change and at least twice a year to track successes and failures, as well as update the plan as changes in the state's renewable natural resources continue to take place. Therefore this is a "living document" that will have changes and modifications throughout the time it will be in effect.

Update May 15, 2017 – the Commission met and reviewed the plan and reviewed and adopted an original Action Plan which is now incorporated into the strategic plan as a whole. Commissioners remained the same with the exception of Robert Little, who was replaced with the appointment of Meghan Brown as the Department of Agriculture representative. She was the only Commissioner unable to attend the meeting. Commissioner Agee Smith attended the meeting by phone. Changes to the Plan made during the May 15, 2017 review, are reflected in light blue in this document for clarification purposes.

Potential Partners & Acronym List

Federal Agencies
Bureau of Land Management – BLM
U.S. Fish and Wildlife Service – USFWS
U.S. Forest Service – USFS
Farm Service Agency – FSA
Natural Resources Conservation Service – NRCS
The Sage Grouse Initiative – SGI
U.S. Department of Agriculture – USDA
U.S. Geological Survey – USGS
U.S. Bureau of Reclamation – BOR
U.S. Environmental Protection Agency – EPA
State and Local Governmental Agencies
Nevada Department of Conservation and Natural Resources – DCNR
Nevada Division of Environmental Protection – NDEP
Nevada Division of Water Resources – DOWR
Nevada Department of Wildlife – NDOW
Nevada Department of Agriculture – NDA Rangeland Monitoring Application – RMA
University of Nevada-Reno – UNR UNCE/CABNR
University of Nevada-Las Vegas – UNLV
Great Basin College – GBC
Western Nevada College – WNC
Desert Research Institute – DRI
Governor’s Office of Economic Development – GOED
OHV Commission – OHV
Nevada Counties – Various
Nevada Tribal Nations – Various
Non-Governmental Organizations & Other
Nevada Cattleman’s Association – NCA
Nevada Land Trust
The Nature Conservancy – TNC

Purpose:

THE PURPOSE OF THIS
PLANNING EFFORT IS TO
CREATE A ROAD MAP THE
STATE CONSERVATION
COMMISSION WILL FOLLOW TO
INCREASE THE EFFECTIVENESS
OF ALL CONSERVATION
DISTRICTS WITHIN NEVADA
AND THE COMMISSION ITSELF
OVER THE NEXT FIVE TO TEN
YEARS.

Vision:

**NEVADA'S NATURAL
RESOURCES AND COMMUNITIES
WITHIN ITS CONSERVATION
DISTRICTS ARE HEALTHY,
STABLE, AND VIBRANT.**

MISSION STATEMENT

MISSION

**PROVIDE LEADERSHIP ON RENEWABLE NATURAL
RESOURCE CONSERVATION ISSUES
WITHIN NEVADA BY:**

- ✓ **ADMINISTERING NRS 548 AND NAC 548;**
- ✓ **FACILITATING CD GOALS;**
- ✓ **DEVELOPING EFFECTIVE PARTNERSHIPS;**
- ✓ **BUILDING CAPACITY;**
- ✓ **DISTRIBUTING FUNDS;**
- ✓ **PROVIDING GUIDANCE AND**
- ✓ **ASSISTING IN CONSERVATION DISTRICT LEADERSHIP
TRAINING**

Our Values:

- Recognition and rewarding of conservation efforts.
- Wise use, conservation and sustainability of our natural resources for current and future generations.
- Locally led conservation.
- Conservation efforts through voluntary participation and stewardship.
- Active Conservation Districts providing leadership for projects and programs.
- Balanced, innovative, common sense based resource solutions.
- Producing food, fiber, and minerals, the resources that sustain us, while conserving.
- Recognizing the value and contribution of our volunteers and partners who are essential to our success.

SITUATION

ANALYSIS

SITUATION ANALYSIS

Strengths

- Legally defined organization structure
- Passion for conservation and what we do about it
- Representation on a state wide basis
- Diverse participation on the District Boards
- We comprise a high level of topical competency and expertise
- SCC has the legal authority to obtain and disperse third party funds
- Some state funding
- Ability to work across all jurisdictions of land ownership
- We are the epitome of locally led conservation
- Ability to provide education to future leaders

Weaknesses

- No reliable income stream
- Difficulty in getting people to volunteer
- Ten percent do ninety percent of the work and the ten percent get burned out

- Fragmentation of agricultural lands
- Inconsistent two-way coordination and partnerships between districts, local, state, and federal agencies
- High percentage of federal lands leads to an imbalance in the state
- Lack of support by the state legislature to adequately fund local conservation
- Single interest focus groups
- CDs don't tell their story adequately
- CD leadership doesn't really know all the authority provided statutorily

Opportunities

- More funding flowing to conservation due to the sage-grouse issue
- Develop competitive grant program – grow it in the future
- Funding has increased
- Passage of SB 476 2015 now allows Districts to put in place a consistent funding stream and combine with weed districts
- The State Association of Conservation Districts has strengthened considerably and is much more effective than years past
- Strong support and good working relationship with NRCS and many other partners
- State Program strengthening with three additional field staff positions because of growing recognition that CDs are the way to get locally led conservation on the ground
- CD leadership training in place and functioning on a regional basis
- Supportive legislators in leadership provide a voice in the legislature

- Work with landowners to put Farm Bill and other sources of funding on the ground
- Networking with other state CD organizations for ideas and solutions
- The Nevada Creeks and Communities teaches “Proper Functioning Condition” (PFC) riparian assessment to support collaboration integrated riparian management
- Work with the newly created Nevada Conservation Collaborative Network (NCCN) and the Humboldt River Basin Network (HRBN)

Threats

- Large federally administered land holdings and pressure towards protectionism
- Loss of hope, lack of interest, understanding, and commitment with staff, members, and community in general; “burn out”
- Federal statutes and regulations; Endangered Species Act, Wild Horse and Burro Act, and others – i.e. “over regulation” and lack of flexibility
- Lack of, or poor active management of federally administered resources; e.g. wild horses, pre-wild fire management
- Lack of youth awareness and participation for the future
- Loss of effectiveness, funding, and legislative support
- Poor record keeping by Districts and subsequent loss of good standing
- Number of producers declining
- Active CD members are over committed
- Lack of understanding and appreciation of agriculture and natural resource concerns by too many of the American public; bulk of population disconnected from the land and resource management resulting in poor understanding that renewable natural resources need active management
- Lack of general understanding and implementation of SB 476 2015

GOALS

AND

OBJECTIVES

GOALS and OBJECTIVES

For 2016 through 2020

Goal I. Leadership and Leadership Development

1. Continue to develop and work with UNR's Leadership Development Program, holding training classes regularly.
 - 1.1 Arrange with the leadership development program for training classes.
 - 1.2 Coordinate trainings for locations and materials with the leadership development program.
 - 1.3 Announce the dates and communicate heavily with CDs in the training area to obtain at least ten Supervisors to attend.

2. Continue the recent history of all Districts being found in good standing.
 - 2.1 Work with Districts throughout the fiscal year, reminding them periodically of their responsibility to meet requirements of the regulations for reporting.
 - 2.2 When necessary, bring delinquencies to the attention of the SCC.

3. Encourage and assist Districts' diversification of interests in Supervisors, funding sources, and variety of partnerships for Districts.
 - 3.1 Staff and Commissioners work with Districts in their respective areas to expand funding sources and partnerships.
 - 3.2 Empower each district to have at least two additional partnerships with associated programs currently not in place including reaching out to non-traditional partners.
 - 3.3 Work with Districts to become involved with their area sage-grouse LAWG if appropriate.
 - 3.4 Increase Supervisor diversification of age, gender and interests to include developing areas of agriculture or community and urban interests.
 - 3.5 Work with the Nevada Conservation Collaboration Network (NCCN) group when appropriate.
 - 3.6 Work with the Humboldt River Basin Network when appropriate.

4. Assist Districts in increasing their budget revenue sources and amounts.
 - 4.1 Provide information on parcel fee levy process so they are aware of the opportunities as well as the levels of work required and potential hurdles.
 - 4.2 Encourage Districts to obtain grants that will allow for a significant “indirect” or “administrative” aspect to the grant and take full advantage of it.
 - 4.3 Provide Districts with support such as staff and Commissioners attending budget meetings with local governments when soliciting funding for administrative purposes. Suggest the District bring along influential partners already working with the District.
 - 4.4 Work with Districts to obtain funding from non-traditional sources such as industry, NGOs, and other opportunities as they arise.
 - 4.5 If the District is in sage-grouse habitat, suggest that they participate in the State’s Conservation Credit System (CCS) as a possible revenue source for both the District and area producers.
5. Increase the recognition of, number of articles and press releases about, and interest in CDs as well as the Commission.
 - 5.1 Staff assists Districts in developing regular communication and relationship development with their local newspaper or other publications.
 - 5.2 Staff and Commission will work to impress upon Supervisors to use the term “Conservation District” in everyday conversation to pique interest.
 - 5.3 Staff will develop a set of talking points that can be used by Supervisors when dealing with people immediately outside their circle of influence.
 - 5.4 Supervisors and staff will participate with local government and area functions and committees to increase awareness of CDs and to offer expertise to assist with local concerns; i.e. County Hazard Mitigation Plan Committees.
6. Encourage and assist the Districts in becoming cooperating agencies with more BLM and USFS projects and the NEPA process involved with projects and coordination under FLPMA and other laws and regulations.

- 6.1 Write a section in the Supervisor training program addressing the NEPA process and federal land use planning and management process and specifically the responsibilities of becoming a cooperating agency and coordination obligations and opportunities.
- 6.2 Develop and distribute a section of the Supervisor Handbook to address the same issues as designated in 6.1.
- 6.3 SCC becomes cooperating agency in appropriate NEPA projects and federal land use planning.
- 6.4 With the additional authority in the statutes due to SB 476 of the 2015 Legislative Session, CD's are recognized as having special expertise in renewable natural resources and have the authority to participate in NEPA processes and coordination under FLPMA and other laws and regulations.

Goal II. Vibrancy of Renewable Natural Resources

1. Develop assistance for Districts so that CD Resource Management Plans are developed, have specific and measureable objectives contained in them, and are reviewed annually.
 - 1.1 The SCC will develop policy that will stipulate that all CD's annual plans contain resource priorities in their plans.
 - 1.2 The SCC and staff will assist the Districts in developing these plans, bringing to bear NRCS and appropriate partners technical support and focus.
 - 1.3 Districts will report the status of their progress to meet their objectives in their annual reports.
2. Districts will be encouraged to assist producers and project proponents to meet or make progress towards making resource objectives and report to the Commission on the status of their progress through their annual reports.
 - 2.1 Staff will assist those Districts that desire to help producers and project proponents in the development of a program of monitoring to measure and document progress towards meeting resource objectives.
 - 2.2 Staff will work closely with appropriate partners when working on this objective.
3. Assist appropriate state agencies to implement various water conservation practices including water quality.
 - 3.1 Utilizing District and SCC expertise, staff will work with DCNR's Division of Water Resources and NDEP to develop additional practical water conservation methods and practices.

- 3.2 Bringing to bear NRCS' and appropriate partners expertise on the issue, staff will be a conduit to provide that national level expertise to other state agencies.
 - 3.3 Encourage each district to develop and implement water conservation objectives through their local plans.
 - 3.4 Districts will report the status of their progress to meet their objectives in their annual reports.
 - 3.5 Encourage each District to coordinate interested landowners to attend riparian PFC integrated riparian management training in all local watersheds.
4. Assist Districts to implement soil health programs.
 - 4.1 Provide each district access to soil health concepts and training.
 - 4.2 Bringing to bear NRCS' and appropriate partners expertise on the issue, staff will be a conduit to provide that national level expertise to other state agencies.
 - 4.3 Encourage each district to develop and implement soil health objectives through their local plans.
 - 4.4 Districts will report the status of their progress to meet their objectives in their annual reports.
5. Participate in update of the Nevada Rangeland Monitoring Handbook with UNCE, BLM, USFS, and the Nevada Department of Agriculture, and associated publications and working documents so they are accepted by appropriate agencies as the approved standards in place for Nevada rangelands.
 - 5.1 SCC will assist in promoting the Rangeland Monitoring Application.
 - 5.2 Staff will be trained on the new application sufficiently to train Supervisors in its use.
 - 5.3 SCC will encourage Districts to provide the RMA to producers as a pay-for-services opportunity; maintaining a reasonable and affordable fee schedule.
 - 5.4 Support legislative measures that recognize the Nevada Rangeland Monitoring Handbook as the accepted monitoring standard in Nevada.

Goal III. Healthy Communities and Organizations

1. Districts will assist in increasing natural resource based industries' contribution of actual and percentage of gross state dollars and tax revenues generated by economic activity through an advocacy and assistance process.
 - 1.1 Assist Districts in involving resource based industries, when invited, such as agriculture, mining, alternative energy, and others. This would include increasing awareness of CD capabilities and authorities with local government and resource-based industries.
 - 1.2 Districts can use their advantages of being an entity of government when assisting the industries and their partners.
 - 1.3 Assist Districts in developing communication outreach tools.
2. Increase the number of non-traditional funding sources participating in community activities and natural resource concerns.
 - 2.1 SCC and staff will assist Districts in developing non-traditional funding sources using partners of federal agencies, NGO's and industries willing to assist with natural resource projects.
 - 2.2 Staff will assist Districts in planning and implementation of projects with community activities developed by Districts.
 - 2.3 Districts will work to become more involved in community activities with a focus on developing additional funding sources for local projects.
3. Increase federal and state agencies' support of locally led conservation through Districts.
 - 3.1 SCC and Districts will invite federal and state agencies and appropriate partners to all meetings and encourage their support of District initiated projects and program.
 - 3.2 [Recognizing Districts as the lead local entity for NCCN and HRBN.](#)
4. Develop strategies to increase family succession of farms and ranches.
 - 4.1 SCC will work with FSA and NRCS and appropriate partners to assist in programs targeted for the family succession of farms and ranches.
 - 4.2 Assist Districts to work to target and include FFA members, 4H, and other youth programs to be involved in conservation projects and programs.
 - 4.3 Assist Districts to support sending students to the annual Nevada Youth Range Camp, including selection of appropriate students for attendance.
 - 4.4 Assist Districts to work to host educational workshops targeted to younger audiences.
 - 4.5 Assist Districts to consider hosting annual award and scholarship

- programs for youth involved in conservation programs and projects.
- 4.6 SCC, staff, and Districts will consider hosting youth internships for work on conservation issues.

Goal IV. Increasing Districts' Capacity and Capabilities

1. Assist in increasing staffing levels of Districts so that each (or two) District(s) has professional level staff on a full time basis.
 - 1.1 SCC and staff will develop and provide guidance to Districts on methods to increase staff.
 - 1.2 SCC and staff will encourage counties, cities, ~~and~~ towns, **special districts, and other entities** to support **Conservation** Districts to a level allowing full time staff **and synergy of resources**.
 - 1.3 Assist Districts to work with NvACD to learn from other Districts that have full time staff the pros and cons of their process of funding.
2. Assist in increasing the type and number of partners available to Districts throughout the state.
 - 2.1 SCC will work throughout the state to develop meaningful partnerships willing to support Districts to develop full time staff and additional project funding.
 - 2.2 Assist Districts to focus leads on possible statewide partners through staff so that SCC can strategize, and from that direction, staff can negotiate the best options for the opportunities presented.
 - 2.3 SCC will hold at least two strategic sessions during the life of this plan to develop methods to recruit and work better with a variety of strategic partners willing to work directly with Districts.
3. Significantly increase the number of Districts leading, participating, and attending local work group meetings.
 - 3.1 Staff will assist Districts to coordinate with NRCS District Conservationists to have at least annual local work group meetings involving not only the Supervisors, NRCS staff, and appropriate partners, but also producers and interested public to attend.
 - 3.2 Assist Districts to be aware of other local work group efforts in their area.
4. Increase the number of sage-grouse Local Area Work Groups (LAWGs) led by the local CD.

- 4.1 Nevada's "State Plan", developed by the Sagebrush Ecosystem Program, states that CDs will lead the organization and function of LAWGS throughout sage-grouse areas in the state. SCC will call this to the attention of all appropriate Districts.
- 4.2 SCC and staff will assist Districts to become more involved in leadership roles in existing LAWGs.
- 4.3 SCC and staff will assist Districts to form at least three additional LAWGs throughout sage-grouse habitat.
- 4.4 SCC will work to become more involved with LAWGs, particularly those that are started by Districts once this plan goes into effect.
- 4.5 Assist Districts to work with federal and state agencies, particularly NDOW, to engage them with the LAWGs and the NCCN.
- 4.6 Assist Districts and staff to work to engage producers and appropriate partners in the planning area of the LAWG since there will be many project opportunities on private land.
5. Increase the amount, number, diversity, and sources of revenue streams to Districts.
 - 5.1 Staff will assist Districts to obtain any statutorily required members from county and city organizations to serve on the CD Board of Supervisors.
 - 5.2 SCC and staff will work with Districts to support their efforts to obtain funding from any governmental entities and other governmental sources, such as NGO's.
 - 5.3 SCC and staff will educate and assist those Districts interested in taking advantage of levying a parcel fee.
6. Assist appropriate Districts to participate in the Conservation Credit System.
 - 6.1 SCC and staff will obtain or provide suitable training opportunities, for appropriate and interested Districts, on the CCS and the variety of habitat improvement and beneficial fiscal benefits that it makes available.
 - 6.2 Staff will provided "verifier training" to those Districts interested in becoming project verifiers. This can be a funding opportunity to the District.
 - 6.3 Districts holding CCS contracts could be an opportunity for them to earn funding suitable for full time staff. SCC and staff will assist those interested in pursuing those opportunities.
 - 6.4 Staff will assist those Districts that want to become credit creators, in the CCS, with their participation and opportunity to generate a funding stream for the District.

Goal V. Education and Outreach

1. Encourage Districts to provide publically available educational workshops and materials regarding renewable natural resources and their management.
 - 1.1 Staff will assist Districts to produce educational workshops and materials.
 - 1.2 Assist Districts to coordinate with other Districts to leverage their information and contacts.
2. Encourage Districts to increase participation in the Nevada Youth Range Camp through activities at the local level to inform high school age youth of appropriate opportunities to engage with the Districts.
 - 2.1 SCC will work with the Districts and the Nevada Section of the Society for Range Management (NvSRM) to generate interest in Range Camp by contacting FFA chapters and working with the schools.
 - 2.2 Assist Districts to sponsor informational meetings on Range Camp, targeting likely attendees and inviting appropriate speakers.
 - 2.3 Assist Districts to continue financial support of Range Camp by sponsoring students that want to attend.
 - 2.4 Assist Districts to encourage or require students to report to the CD on their experiences at Nevada Youth Range Camp.
3. Assist and encourage Supervisors to become members of professional associations focused on natural resource issues.
 - 3.1 Encourage Districts to support Supervisors and staff to become members of professional associations like SRM, Cattlemen's, Farm Bureau, or others; support could include payment of dues, reimbursement of travel expenses, or other assistance within the statutes.
 - 3.2. Encourage Districts to become members of these types of organizations.
4. Encourage youth attendance at District meetings.
 - 4.1 Encourage Districts to invite youth attendance to board meetings by working with local FFA chapters or other youth organizations focused on natural resource conservation.
 - 4.2 Encourage Districts to participate in the annual NACD poster contest.
 - 4.3 Encourage Districts to involve youth in their programs and projects. Invite them to present their ideas.

5. Develop a program for District “border sign” development and distribution.
 - 5.1 SCC and staff will work to have border signs available to Districts.
 - 5.2 These signs and the program will have an installation option.
 - 5.3 Districts will be responsible for securing funding, locations, and maintenance of the sign.
 - 5.4 SCC and staff will assist in obtaining any needed permits from NDOT or other entities.

6. Develop a regular communication tool allowing the Districts and Supervisors to communicate quickly and regularly with other Districts, the Commission and its members, their constituents, other appropriate entities, and interested stakeholders.
 - 6.1 Staff will work to develop access and participation on a list-serve.
 - 6.2 Staff will strive to create a more inclusive and informative state website.
 - 6.3 Staff will coordinate with NvACD to provide opportunities for Districts to have their own websites and management control of those sites.
 - 6.4 SCC and staff will coordinate to develop template public relation and outreach material.

ACTION PLANS

Action Plan

Plan Date: May 15, 2017

Goal: Leadership and Leadership Development

Goal Number: ONE

Objective: 1. Continue to develop and work with UNR's Leadership Development Program, holding training classes regularly.

Objective Number: ONE

Priority: _____

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Develop an appropriate level training for Supervisors and others that are interested in CDs	NvACD Leadership & Program Manager			7/1/2015	Currently on V3 of the training program and hold 2-3 per year.
2	After dates are set for trainings by UNR, print and put together materials for the training.	Program Manager	30 days pre	5 days pre		Three dates set for 2017; 5-17, 6-19, NvACD Annual Conference.
3	Make sure all CD Supervisors are aware of the dates. Circulate at least three email reminders for each date providing registration materials and information.	Program Manager	45 days pre	15 days pre		Four notices have been sent out for 5-17 event.
4	Create and distribute a survey to CDs focusing on what topics they want more training on.	Program Manager & NvACD Leadership	7/1/2017	9/1/2017		

Action Plan

Plan Date: May 15, 2017

Goal: **Leadership and Leadership Development**

Goal Number: ONE

Objective: 2. Continue the recent history of all Districts being found in good standing.

Objective Number: TWO

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Remind District Supervisors of when the due dates for each of the four required reports are due.	Program Manager	1/1/17	9/15/17		
2	Revise if necessary and send out "one-sheet" providing Due Dates of required reports, minutes, and agendas.	Program Manager	4/15/17	5/1/17	5/5/17	
3	Periodically check on tracking sheet which Districts are falling behind in their reporting & remind them as necessary.	Program Manager	1/1/17	5/1/17	5/5/17	Reminded Districts of upcoming due date of June 1. Currently (5/8), all are on track to meet standards.
4	Update Commissioners in late spring if any Districts appear to be lagging on deadlines <i>and facilitate if necessary</i>	Program Manager & Staff	4/1/17	5/1/17		

Action Plan

Plan Date: May 15, 2017

Goal: Leadership and Leadership Development

Goal Number: ONE

Objective: 3. Encourage and assist Districts' diversification of interests in Supervisors, funding sources, and variety of partnerships for Districts.

Objective Number: THREE

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Work to expand funding sources at the District level by providing examples and suggesting speakers and projects.	Program Staff & Commissioners	ongoing	ongoing	ongoing	
2	Provide Districts with examples of Districts that are taking on non-traditional projects and being successful.	Program Staff & Commissioners	ongoing	ongoing	ongoing	Provided Districts information about the Southern Nevada CD's very successful Community Garden.
3	Develop partnerships with other entities and then provide that information to each of the Districts.	Program Staff & Commissioners	ongoing	ongoing	ongoing	A good example would be the developing HRBN that many Districts could get involved with.
4	Suggest to all appropriate Districts (25 or 28) that they become very involved in their LAWG or create one to develop projects.	Program Staff & Commissioners	1/1/17	1/1/18		A new LAWG was started approximately 9-16 in the Winnemucca area; one CD has been active.
5	Encourage Districts to always be 'recruiting' new Supervisors so they are interested when the need arises.	Program Staff & Commissioners	ongoing	ongoing	ongoing	There are examples of Districts that haven't had a new Supervisor in decades-these are dying Districts
6	Encourage District leadership to work with local service clubs such as Lions & Rotary to inform and look for leadership.	Program Staff & Commissioners	ongoing	ongoing	ongoing	
7	Provide a link to all Districts to the CD reports online.	Program Manager	7/1/17	7/15/17		

Action Plan

Plan Date: May 15, 2017

Goal: Leadership and Leadership Development

Goal Number: ONE

Objective: 4. Assist Districts in increasing their budget revenue sources and amounts.

Objective Number: FOUR

Priority: _____

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Remind Districts of the optional parcel fee as a way to develop additional funding, but they need a 5-10 year plan developed.	Program Staff & Commissioners	7/1/16	6/30/17	8-1 to 30-16	One District looking at parcel fee determined they didn't have a sufficient plan to continue to pursue.
2	Urge Districts to do extensive community information campaigns prior to attempting to pass the parcel fee.	Program Staff	7/1/16	6/30/17	9/15/16	Suggested concepts and provided additional information.
3	Provide information to Districts regarding using the indirect or administrative aspect of grants. Use other District examples.	Program Staff	7/1/16	6/30/17	ongoing	Staff has consistently urged Districts to look at this option as a means to develop consistent funding
4	Urge Districts to work local governmental entities (City/County) to do fee for services natural resource oriented jobs.	Program Staff & Commissioners	12/16/17	5/17/17	ongoing	Some already receive funding from local government but if not, they all should. Any increase should be
5	Develop a list of NGOs and distribute to the Districts so that they can approach them for funding.	Program Staff	ongoing	ongoing	ongoing	
6	Explain to Districts and coordinate with federal agencies the process of obtaining grants from federal land management agencies on a fee for services basis.	Program Staff & possibly Commissioners	ongoing	ongoing	ongoing	
7	Help Districts understand their ability to obtain funding through the Conservation Credit System by hosting projects.	Program Staff & Commissioners	ongoing	ongoing	ongoing	To date two Districts have used this opportunity with two additional Districts will participate in 2017.
8	Encourage state and federal agencies to work with CDs to implement funded programs.	Program Manager, Commissioners and NvACD	ongoing	ongoing	ongoing	

Action Plan

Plan Date: May 15, 2017

Goal: **Leadership and Leadership Development**

Goal Number: ONE

Objective: 5. Increase the recognition of, number of articles and press releases about, and interest in CDs as well as the Commission.

Objective Number: FIVE

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Work with local press to encourage them to attend District meetings and write stories about projects.	Program Staff & Commissioners	ongoing	ongoing	ongoing	About a half dozen CDs have had local news stories printed; one of them numerous times.
2	Work with DCNR PIOs to get articles written as well as redistributing those drafted by CDs and NvACD.	Program Manager	ongoing	ongoing	ongoing	This has happened at least twice in the past year.
3	Develop talking points for distribution to the Supervisors and the Commission at least three times per year.	Program Manager	7/1/17	7/31/17		

Action Plan

Plan Date: May 15, 2017

Goal: **Leadership and Leadership Development**

Goal Number: ONE

Objective: 6. Encourage and assist the Districts in becoming cooperating agencies with more BLM and USFS projects and the NEPA process involved with projects and coordination under FLPMA and other laws and regulations.

Objective Number: SIX

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Work with UNR College of Business' leadership program and develop a section of the Supervisor Training addressing the NEPA process and federal land management process.	Program Manager	7/1/17	10/1/17		
2	In the above section of the training, include aspects of becoming a cooperating agency and some of the intricacies involved in being one and working with the state's open meeting law.	Program Manager	7/1/17	10/1/17		
3	Write a new section of the Supervisor's Handbook to address NEPA and items 1 and 2 above.	Program Manager	7/1/17	11/30/17		
4	Present cooperating agency opportunities to the SCC at each of their meetings.	Program Manager & Commission	7/1/17	ongoing		
5	Employ the NACD master MOU with BLM to develop state and local level MOUs that accomplish similar goals.	Program Manager & Commission & Jake Tibbitts	7/1/17	1/1/18		

Action Plan

Plan Date: May 15, 2017

Goal: **Vibrancy of Renewable Natural Resources**

Goal Number: TWO

Objective: 1. Develop assistance for Districts so that CD Resource Management Plans are developed, have specific and measureable objectives contained in them, and are reviewed annually.

Objective Number: ONE

Priority: _____

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Have the SCC determine at what level they would like to implement a proposed policy stipulating annual plans contain resource priorities -- regulation, resolution, or other.	Program Manager & Commission	7/1/17	9/1/17		
2	Draft proposed policy and either promulgate or have SCC approve at a meeting.	Program Manager & Commission	9/1/17	11/1/17		
3	After approval or promulgation of policy, provide fact sheets containing expectations and date of implementation of policy.	Program Manager	1/1/18	3/1/18		
4	Work with each District in development of their annual work plans incorporating the changes required by the SCC.	Staff and Commission	3/1/18	6/1/18		
5	Remind Districts to include status of progress in their annual reports.	Program Manager	7/1/18	9/30/18		
6	Continue to offer basics of resource management planning through the leadership training program.	Program Manager & Commission	1/1/18	12/31/18		

Action Plan

Plan Date: May 15, 2017

Goal: **Vibrancy of Renewable Natural Resources**

Goal Number: TWO

Objective: 2. Districts will be encouraged to assist producers and project proponents to meet or make progress towards making resource objectives and report to the Commission on the status of their progress through their annual reports.

Objective Number: TWO

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Provide awareness to Districts of a monitoring program availability to help producers and project proponents.	Program Manager & Staff	8/1/17	10/1/17		
2	Provide monitoring program to at least five Districts for implementation by FY 2019	Program Manager & Staff	11/1/17	5/1/18		
3	Staff will assist with the implementation of the beginning of the monitoring program where needed with Districts and producers.	Staff	5/1/18	6/30/18		
4	While developing the monitoring program, work to involved NDA, BLM, and USFS, as well as any other partners possible.	Program Manager & Staff	7/15/17	6/30/18		
5	Continue to work with NRCS to be sure CDs are actively involved with their funded projects.	Program Manager, Staff, Commissioners & NvACD leadership	7/1/17	ongoing		

Action Plan

Plan Date: May 15, 2017

Goal: **Vibrancy of Renewable Natural Resources**

Goal Number: TWO

Objective: 3. Assist appropriate state agencies to implement various water conservation practices including water quality.

Objective Number: THREE

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Open a dialogue with DOWR, NDEP, and any other state agencies <i>or other entities</i> dealing with the stated issue.	Program Manager	7/1/17	8/15/17		
2	Once understanding on goals and ideas are met, discuss development of practical water conservation methods and practices as well as obstacles to implementation.	Program Manager	8/15/17	10/1/17		
3	Involve NRCS and other national partner's expertise with state agency partners.	Program Manager	8/1/17	8/15/17		
4	Working with all partners, develop a list of <i>possible</i> conservation practices to be implemented.	Program Manager	9/1/17	11/1/17		
5	Present list to SCC for their consideration.	Program Manager	11/1/17	11/15/17		
6	Using approved practices from the list, work with all Districts to develop and implement water conservation in their annual plans.	Program Manager, Staff & Commission	12/1/17	6/1/18		
7	Consider the SCC implementing additional requirement policies for reporting in their annual reports any changes or successes.	Program Manager & Commission	5/1/18	9/1/18		

Action Plan

Plan Date: May 15, 2017

Goal: **Vibrancy of Renewable Natural Resources**

Goal Number: TWO

Objective: 4. Assist Districts to implement soil health programs.

Objective Number: FOUR

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Work with NRCS to develop and present soil health and Ecological Site Description programs to all Districts.	Program Manager	9/1/17	3/1/18		
2	Work with other state and federal agencies to include them on presentations and partnerships.	Program Manager	1/15/18	3/1/18		
3	Communicate to the Districts the available program for soil health and encourage them to participate fully.	Program Manager & Staff	3/1/18	6/1/18		
4	Work to have Districts incorporate soil health objectives into their annual plans.	Program Manager & Staff	3/1/18	5/30/18		
5	Assist those Districts with soil health objectives to report efforts in their annual work plans.	Program Manager & Staff	7/1/18	9/30/18		

Action Plan

Plan Date: May 15, 2017

Goal: **Vibrancy of Renewable Natural Resources**

Objective: 5. Participate in update of the Nevada Rangeland Monitoring Handbook with UNCE, BLM, USFS, and the Nevada Department of Agriculture, and associated publications and working documents so they are accepted by appropriate agencies as the approved standards in place for Nevada rangelands.

Goal Number: TWO

Objective Number: FIVE

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Assist CABNR in the update of the Nevada Rangeland Monitoring Handbook.	Staff	5/1/16	5/1/17		
2	Work with NDA in obtaining training for field staff on the Rangeland Monitoring Application (RMA).	Program Manager & Staff	?	?	?	
3	After training is done, Staff will coordinate with Districts to provide training to Supervisors on RMA.	Staff	?	?	?	
4	Once trained, encourage Districts to provide producers and agencies the service of monitoring as a pay for services function.	Program Manager & Staff	?	?	?	
5						

Action Plan

Plan Date: May 15, 2017

Goal: **Healthy Communities and Organizations**

Objective: 1. Districts will assist in increasing natural resource based industries' contribution of actual and percentage of gross state dollars and tax revenues generated by economic activity through an advocacy and assistance process.

Goal Number: THREE

Objective Number: ONE

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Produce at least two press releases state wide pointing out CDs abilities to assist resource based industries and local governments.	Program Manager	7/1/17	9/30/17		
2	Make appropriate changes to the Program's website to provide knowledge to readers of abilities of Districts.	Program Manager	7/1/17	9/30/17		
3	Arrange with DCNR PIOs to provide press release templates to Districts so that they can produce at least four per year.	Program Manager	7/1/17	12/31/17		
4	Determine which Districts would like a website or social media outlet, provide training and templates for those interested.	Program Manager & Staff	7/1/17	3/31/18		
5	Work with the State Association to assist them in possibly providing technical resources so Districts can obtain specific email addresses and website presence.	Program Manager & Staff	7/1/17	6/30/18		

Action Plan

Plan Date: May 15, 2017

Goal: **Healthy Communities and Organizations**

Goal Number: THREE

Objective: 2. Increase the number of non-traditional funding sources participating in community activities and natural resource concerns.

Objective Number: TWO

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Develop a "partners" handout and website presence inviting possible non-traditional funding sources to join Districts.	Program Staff & Commissioners	9/1/17	11/1/17		
2	Generate a list of possible non-traditional funding sources through a brainstorming process and distribute to Districts	Program Staff, Commissioners & NvACD	10/1/17	11/30/17		
3	Assist Districts in 'celebrating their success' whenever projects start, end or are in process, focused on community activities.	Program Staff	ongoing	ongoing		
4	Work with Districts to become more involved in community activities in order to 'sell' the District's abilities.	Program Staff, Commissioners & NvACD	ongoing	ongoing		
5	Working with NRCS, host local work groups that involve the general public in the planning and implementation of projects.	Program Manager, Staff & Commissioners	7/1/17	1/31/18		
6	Develop and provide specific handouts at local work group meetings to highlight the past & planned activities of the District.	Program Manager, Staff & Commissioners	7/1/17	6/30/18		

Action Plan

Plan Date: May 15, 2017

Goal: **Healthy Communities and Organizations**

Goal Number: THREE

Objective: 4. Develop strategies to increase family succession of farms and ranches.

Objective Number: FOUR

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Working with FSA, NRCS and any other interested state or federal agency, develop partnerships focusing on the objective.	Conservation Commission	7/1/17	12/31/17		
2	Reports plans and programs to the public at a Commission meeting and provide information to the Districts.	Program Manager & Commission	1/1/18	4/1/18		
3	Provide information templates to Districts encouraging involvement with local FFA, 4H and other youth programs.	Program Manager, Staff, & Commission	3/1/18	4/15/18		
4	By working with SRM leadership, provide information to Districts at least four months prior to deadlines for application to Range Camp.	Program Manager	11/1/17	2/1/18		
5	Urge Districts to support scholarships to Range Camp.	Program Manager & Commission	12/1/17	2/1/18		
6	Whenever at District meetings, urge Supervisors to host educational workshops that target younger audiences.	Program Staff & Commission	7/1/17	6/30/18		
7	Urge Districts to host annual award programs in conjunction with the local school for scholarships and awards for those students actively involved in conservation programs and projects.	Program Staff & Commission	ongoing	ongoing		
8	Develop internship protocols and programs for all CD oriented entities by working with UNR, UNLV, and local colleges.	Program Manager	8/15/17	12/31/17		
9	Distribute the information developed on internships to the Districts after approval of the Commission.	Program Staff & Commission	3/1/18	5/1/18		
10	Work with land trusts and other estate planning entities that can provide appropriate tools to assist with the objective.	Program Manager	8/1/17	ongoing		

Action Plan

Plan Date: May 15, 2017

Goal: **Increasing Districts' Capacity and Capabilities**

Goal Number: FOUR

Objective: 1. Assist in increasing staffing levels of Districts so that each (or two) District(s) has professional level staff on a full time basis.

Objective Number: ONE

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Develop and distribute an information document that provides information and a list of possible ways to obtain consistent funding with which to employ staff.	Program Manager	7/1/17	8/15/17		
2	Distribute draft version of above to Commissioners and discuss at their next meeting, strengthening the document.	Program Manager & Commission	8/15/17	9/30/17		
3	Create information sheet about CDs and their value to the community, and distribute with an in person presentation about increased funding for CDs, to Counties, Cities, and towns. Urge them to provide assistance in upcoming budget.	Program Manager, Staff, & Commissioners	10/1/17	12/31/17		
4	Produce and distribute document to Districts; possibly highlight the concept and processes at the NvACD Annual Meeting by asking those Districts that have staff to speak about possibilities.	Program Staff, Commissioners, & NvACD	10/1/17	11/15/17		
5	Follow up with those Districts that show interest in the processes and ideas presented, and assist with any technical aspects of hiring an employee.	Program Manager and Staff	11/15/17	3/31/18		
6	Provide additional information as needed and encourage other Districts to get involved.	Staff, Commissioners, & NvACD	4/1/18	6/30/18		

Action Plan

Plan Date: May 15, 2017

Goal: **Increasing Districts' Capacity and Capabilities**

Goal Number: FOUR

Objective: 2. Assist in increasing the type and number of partners available to Districts throughout the state.

Objective Number: TWO

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Carry the developed document from Goal IV, Objective One, Action Step 3, with you at all times and distribute when appropriate.	Program Manager, Staff & Commissioners	1/1/18	ongoing		
2	Create opportunities using the Local Work Group format with NRCS to recruit additional willing partners.	Program Manager, Staff & Commissioners	1/1/18	3/1/19		
3	Agendize a strategic session for the Commission to brainstorm, plan, and develop methods to recruit additional strategic partners willing to work directly with the CDs.	Program Manager & Commission	2/1/19	4/1/19		
4	Invite prospective partners to the planned strategic planning session so that the Commission can understand some of the hurdles that need to be accomplished to create partnerships.	Program Manager	11/1/18	2/1/19		
5	Repeat items 3 & 4 annually to make effort stronger.	Program Manager	8/1/19	4/1/20		

Action Plan

Plan Date: May 15, 2017

Goal: **Increasing Districts' Capacity and Capabilities**

Goal Number: FOUR

Objective: 3. Significantly increase the number of Districts leading, participating, and attending local work group meetings.

Objective Number: THREE

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Work directly with CDs to plan Local Work Group meetings .	Program Manager	7/1/17	9/1/17		
2	Directly urge at least three times in email or personal communication for each District to co-host a Local Work Group meeting with local NRCS.	Program Manager	8/1/17	10/1/17		
3	Attend Local Work Group meetings to show support.	Program Manager, Staff & Commissioners	9/1/17	11/1/17		
4	Produce a document describing each Local Work Group meeting and distribute to other Districts so they can develop	Program Manager	12/1/17	6/1/18		
5	Distribute NvACD article on Local Work Groups.	Program manager	7/1/17	8/1/17		
6	Distribute Title440 Program Part 501; the federal regulation that provides the basis and responsibilities for Local Work Groups.	Program Manager	7/1/17	8/1/17		

Action Plan

Plan Date: May 15, 2017

Goal: **Increasing Districts' Capacity and Capabilities**

Goal Number: FOUR

Objective: 4. Increase the number of sage-grouse Local Area Work Groups (LAWGs) led by the local CD.

Objective Number: FOUR

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Work directly with NDOW staff, producers, and local Supervisors to get a LAWG started in north-central Nevada.	Program Manager & Staff	6/1/16	8/1/16	9/1/16	LAWG created with the help of NDOW and participation of Supervisors. Ongoing.
2	Provide examples of successes that the LAWG in Lincoln County and north-central Nevada have enjoyed with successful projects being funded due to some of their work and leadership.	Program Manager & Staff	7/1/17	12/31/17		
3	Where current LAWGs exist but are perhaps weak, provided direct technical assistance by attending meetings when possible and if possible supply facilitators through the Nevada Conservation Collaborative Network.	Program Manager & Staff	7/1/17	12/31/17		

Action Plan

Plan Date: May 15, 2017

Goal: **Increasing Districts' Capacity and Capabilities**

Goal Number: FOUR

Objective: 5. Increase the amount, number, diversity, and sources of revenue streams to Districts.

Objective Number: FIVE

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Inventory number of Supervisors on all District boards and note where Districts don't have the required local government participation.	Program Manager	7/1/17	8/1/17		
2	Where there are gaps in local government appointments, develop letters and send those to the Commissions or Councils asking them to make the needed appointments -- send a copy to the respective CD board.	Program Manager	8/1/17	9/1/17		
3	To those Counties or Cities that don't respond, re-contact them and where possible appear at a meeting in person.	Program Manager	11/1/17	3/31/18		
4	Communicate to Districts that staff is available to assist with funding processes.	Program Manager & Staff	7/1/17	ongoing		
5	Determine any Districts that are interested in eventually levying a parcel fee.	Program Manager	5/1/16	8/1/16	8/1/16	There are currently two Districts that have interest in levying a parcel fee.
6	Through emails and personal attendance at meetings, make sure Districts are aware of the possibilities of the parcel fee.	Program Manager & Staff	7/1/17	ongoing		

Action Plan

Plan Date: May 15, 2017

Goal: **Increasing Districts' Capacity and Capabilities**

Goal Number: FOUR

Objective: 6. Assist appropriate Districts to participate in the Conservation Credit System.

Objective Number: SIX

Priority: _____

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Develop a program that will use Program Staff to assist Districts and producers to generate/save money respectively by participating in the Conservation Credit System (CCS).	Program Manager	4/15/16	4/30/16	4/23/16	Created and distributed a guidance letter to the Districts that explained the opportunities for their Districts and producers to benefit from participating in the Credit System. Currently there are at least four Districts participating.
2	Work with the Sagebrush Ecosystem Technical Team to find out early-on when verifier training may be available.	Program Manager	7/1/16	ongoing		Two trainings have been held but seats for Districts were not available. All staff have been trained.
3	Send out the guidance letter to all appropriate Districts to remind them about the ability to participate in the CCS.	Program Manager	7/1/17	8/1/17		

Action Plan

Plan Date: May 15, 2017

Goal: **Education and Outreach**

Objective: 2. Encourage Districts to increase participation in the Nevada Youth Range Camp through activities at the local level to inform high school age youth of appropriate opportunities to engage with the Districts.

Goal Number: FIVE

Objective Number: TWO

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Provide Nevada Youth Range Camp templates to Districts encouraging involvement with local FFA, 4H and other youth programs.	Program Manager, Staff, & Commission	3/1/18	4/15/18		
2	By working with Nevada SRM leadership, provide information to Districts at least four months prior to deadlines for application to Range Camp.	Program Manager	11/1/17	2/1/18		
3	Urge Districts to support scholarships to Range Camp.	Program Manager & Commission	12/1/17	2/1/18		
4	Whenever at District meetings, urge Supervisors to host educational workshops that target younger audiences.	Program Staff & Commission	7/1/17	6/30/18		

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Action Plan

Plan Date: May 15, 2017

Goal: **Education and Outreach**

Goal Number: FIVE

Objective: 4. Encourage youth attendance at District meetings and training.

Objective Number: FOUR

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Let Districts know they should try to work with their local schools and particular FFA chapters and other appropriate organizations.	Staff, Commission & NvACD	ongoing	ongoing		
2	When the NACD poster contest is announced, pass on the information to the Districts.	Program Manager	5/1/17	10/1/17		
3						

Action Plan

Plan Date: May 15, 2017

Goal: **Education and Outreach**

Goal Number: FIVE

Objective: 5. Develop a program for District “border sign” development and distribution.

Objective Number: FIVE

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	"Shop" (possibly an RFP?) for District Border Signs locally and develop a list of options.	Program Manager	10/1/17	11/1/17		
2	Provide list of vendors to Districts.	Program Manager	11/1/17	3/1/18		
3	Work with NDOT to see if any permits are needed to erect signs.	Program Manager	4/1/18	5/1/18		
4	Work with and encourage Districts to purchase and erect border signs.	Program Manager, Staff & Commission	ongoing	ongoing		

Action Plan

Plan Date: May 15, 2017

Goal: **Education and Outreach**

6. Develop a regular communication tool allowing the Districts and Supervisors to communicate quickly and regularly with other

Objective: Districts, the Commission and its members, their constituents, other appropriate entities, and interested stakeholders.

Goal Number: FIVE

Objective Number: SIX

Priority:

<u>Step #</u>	<u>Action Step</u>	<u>Who's Responsible</u>	<u>Start Date</u>	<u>Date Due</u>	<u>Date Done</u>	<u>Results</u>
1	Work with state IT staff and create a list-serve account.	Program Manager	12/1/16	1/31/17	1/20/17	List-serve is up and running. NvACD & Program Manager have access currently.
2	Develop contract for new Program website.	Program Manager	5/1/16	12/31/16		This is in process but has been for some time. DCNR PIOs are working with contractor.
3	Follow up with development of new Program website.	Program Manager	6/1/17	8/1/17		
4	Work with NvACD Leadership and contractor to create a list of opportunities for Districts to create their own website.	Program Manager, NvACD, and contractor	8/1/17	11/1/17		
5	Create a training program for Districts to manage their own websites and social media outlets.	Program Manager, NvACD, and contractor	11/15/17	4/1/18		
6	Working with DCNR PIOs, develop at least five templates or examples of public relation outreach materials.	Program Manager & Commission	3/1/18	7/1/18		
7	Make templates available to Districts via website, Supervisor's manual, and direct email.	Program Manager	7/1/18	10/1/18		