



CONSERVATION DISTRICT of SOUTHERN NEVADA

WORK PLAN AND BUDGET Fiscal Year 2018

INTRODUCTION

This plan will guide the Conservation District of Southern Nevada (CDSN) in meeting its objectives for natural resource management during Fiscal Year 2018. Through cooperation with government agencies, businesses, private organizations, community groups, elected officials, and individuals, the District plans to establish and promote standards of conservation that will ensure an adequate resource base within Clark County. CDSN provides programs and services on a nondiscriminatory basis, without regard to race, color, religion, sex, national origin, marital status, disability, or age.

BACKGROUND

In 1937, the Nevada State Legislature passed an enabling act that instituted conservation districts in Nevada to preserve and protect natural resources. The CDSN was formed in 1974 upon consolidation of the Moapa Valley, Las Vegas Valley, and Virgin Valley Conservation Districts. In the past, District activities were predominantly concentrated in the rural areas of Clark County. However, due to rapid expansion in the urban areas, District efforts have been redirected to include both rural and urban areas.

Seven Board Supervisors administer the CDSN. Five Supervisors are elected to serve four-year terms, one Supervisor is appointed to represent Clark County, and one Supervisor is appointed to represent the Incorporated Cities of Clark County. Supervisors direct natural resource conservation activities while maintaining a close and valued partnership with the USDA Natural Resources Conservation Service and the University of Nevada Cooperative Extension (UNCE). The District does not have sufficient funding to currently employ staff which then limits desired programs and projects. CDSN does continue its partnership development, community outreach, and program delivery. CDSN values the significant contributions of partnering agencies, organizations, citizens, businesses, and others. Volunteerism on the part of CDSN's Board has been key during this period of limited government funding.

MISSION STATEMENT

To promote resource conservation, preservation, and sustainability through education, facilitation, and public and private partnerships to benefit the citizens of Clark County Nevada.

BOARD MEMBERS

Chris Magee: Chair, Incorporated Cities Representative

Shane Ammerman: Vice-Chair, Clark County Representative

Rachel Lewison: Treasurer

Amber Bosket: Supervisor

Eric King: Supervisor

Mark Damron: Supervisor

Vacant: Supervisor

Mike Popp: Clark County Alternate Representative

Vacant: Incorporated Cities Alternate Representative

GOALS, OBJECTIVES and TASKS

GOAL 1: Determine natural resource program opportunities. Obtain and maintain adequate finances for District operations.

Objective 1: Pursue funding from federal, state, and local governments.

Task A: Pursue funds from Clark County, the Incorporated Cities of Clark County, and the Southern Nevada Regional Planning Coalition.

Task B: Pursue opportunities and collaboration with the University of Nevada Cooperative extension for similar projects and programs.

Task C: Support efforts to pursue funding for Nevada conservation districts from the State of Nevada through NVACD.

Task D: Pursue funds from federal, state, and local grant programs.

Task E: Pursue funding potential that was initiated by SB 476 of the 2015 Legislative session which is now part of NRS 548 in coordination with the Clark County Commission.

Objective 2: Research and pursue fundraising opportunities for operating expenses.

Task A: Identify and pursue new funding opportunities including fundraising events and membership programs.

Objective 3: Pursue and implement new plans for generating discretionary operating funds.

Task A: Continue sponsorship of an annual CDSN *Golf Tournament*.

Task B: Continue development and expansion of the *Sustainability Partnership Program* and launch the program with our co-sponsor for the program (Green Chips).

GOAL 2: Coordinate and promote education programs which support and further the District's mission.

Objective 1: Provide for and participate in community environmental education programs.

Task A: Participate in conservation education programs and events such as *GreenFest*, *The Stormwater Pollution Prevention Poster Contest*, *The Nevada Green Schools STEM Summit*, *Backyard Conservation*, and *Soil and Water Stewardship Week*.

Task B: Continue to distribute the following educational materials: "*Preserving Our Water Resources*" guide, Groundwater and Wells booklet, "*The Water Rules*" and "*The Clear Blue Line*" videos and teacher's guides, and many other publications.

Task C: Maintain and regularly evaluate the *CDSN website*.

Task D: Work with Vegas PBS to develop community PSA about CDSN efforts and accomplishments.

Objective 2: Sponsor environmental education programs within the Clark County School District.

Task A: Give environmental presentations to Clark County classrooms upon request.

Task B: Continue to sponsor the *Stormwater Pollution Prevention Poster Contest* in cooperation with the CCSD and NDEP

GOAL 3.0 Provide District administrative and operational activities

Objective 1: Ensure the District is fulfilling the requirements of NRS 548 through its programs and practices.

Task A: Conduct periodic strategic planning workshops, educational seminars, and information sharing sessions for Board Members and staff.

Objective 2: Funding permitting, employ staff and designate committees to provide services needed to achieve CDSN mission.

Task B: Identify District activities through the Public Relations (PR) Committee.

Objective 3: Participate and assist in State, Regional, and National meetings.

Task A: CDSN representative(s) attend *NVACD Annual Conference*, should funding permit.

Task B: CDSN representative(s) attend *NACD Annual Pacific Region Conference*, should funding permit.

Task C: CDSN representative(s) attend *NACD Annual National Conference*, should funding permit.

GOAL 4: Assist in the development and implementation of conservation plans and programs and promote conservation, preservation and sustainability.

Objective 1: Assist community partners in developing, managing, and promoting environmental plans, programs, and demonstration projects.

Task A: Cooperate with community partners in managing and protecting natural resources through projects such as *Southern Nevada Strong, Community Gardens, Super Recycle Day, the Sustainability Partnership Program, Christmas Tree Recycling, the Stormwater Pollution Prevention Poster Contest*, and others.

Task B: Assist/collaborate the NRCS, UNCE, SNRPC, SNS (RTC), SNWA, Green Chips, DRI, CCSD, USGBCNV and others with outreach and educational activities, public outreach programs, and public information materials.

Objective 2: Support the NRCS in their efforts to assist landowners with conservation needs and with meeting the provisions of the Farm Bill.

Task A: Review and approve NRCS conservation plans as needed.

Task B: Participate in the implementation of the Resource Conservation and Development (RC&D) program and the Environmental Quality Incentive Program (EQIP).

Objective 3: Identify and pursue projects that fulfill a unique conservation such as urban community gardens.

GOAL 5: Build, promote, and facilitate partnerships among stakeholders.

Objective 1: Maintain and enhance partnerships with federal, state, local and private agencies.

Task A: Coordinate with federal agencies including the US Forest Service, Environmental Protection Agency, National Park Service, Fish and Wildlife Service, Bureau of Reclamation, and Bureau of Land Management.

Task B: Coordinate with state agencies including the Nevada Division of Forestry, University of Nevada Cooperative Extension, Nevada Division of State Parks, Nevada Department of Agriculture, Nevada Division of Wildlife, and the Nevada Division of Environmental Protection.

Task C: Coordinate with local and regional agencies including Clark County, Incorporated Cities, Southern Nevada Regional Planning Coalition, Southern Nevada Water Authority, Regional Flood Control District, University of Nevada Cooperative Extension, and the University of Nevada, Las Vegas.

Task D: Collaborate with various private entities committed to items centric to CDSN's mission.

Objective 2: Participate in and assist with the environmental efforts of grassroots organizations, local businesses, and the general public.

Task A: Appoint representatives to serve on committees such as SNS, the Las Vegas Wash

Objective 3: Identify what other organizations do and reorganize current and future District projects according to their viability, relevance, and service to the community.

GOAL 6: Promote Conservation District efforts through public outreach.

Objective 1: Communicate District's efforts to the community.

Task A: Develop and distribute District newsletter, fact sheet, and brochure.

Task B: Promote CDSN through media outlets and spokespersons.

Task C: Utilize media and the web to inform public of natural resource issues.

Task D: Continue to create and distribute conservation education materials.

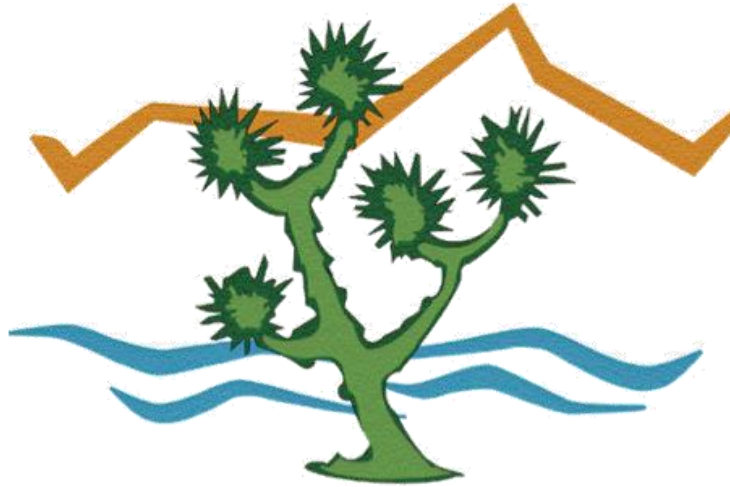
Task E: Promote CDSN Volunteer Program.

Conservations District of Southern Nevada
Budget --- FY 2016 / 2017

<i>Income</i>	
Source:	Income:
Grants:	
Cities	\$ 0
Clark County	\$ 0
State of Nevada - annual grant	\$ 4,000
SNRPC--Sustainability Partnership Program	\$ 500
Donations (private & individual)	\$ 0
Interest	\$ 5
Projects:	
Christmas Tree Recycling Program	\$ 0
Sustainability Partnership Program	\$ 1,000
Golf Tournament	\$ 15,000
NDEP 319 Grant - Poster Contest	\$ 3,200
Total Anticipated Revenue:	\$ 23,705

<i>Expenditures</i>		
Category:	Expenses:	Total Expenses:
Accounting Services	(\$ 8,000)	(\$ 8,000)
Advertising/Marketing	(\$ 500)	(\$ 500)
Grant writing	---	---
NvACD/NACD Membership	(\$ 600)	(\$ 600)
Office Equipment	---	---
Office Supplies	(\$ 100)	(\$ 100)
Operating Salaries and benefits (office staff)	---	---
Other (awards, dues, etc.)	(\$ 100)	(\$ 100)
Professional Services (other)	---	---
Reserve	(\$ 100)	(\$ 100)
Staff Development	---	---
Travel/Conferences	---	---
Utilities	---	---
Web Page	(\$ 400)	(\$ 400)
Projects:		
Christmas Tree Recycling Program	(\$ 500)	(\$ 500)
Sustainability Partnership Program	(\$ 500)	(\$ 500)
Golf Tournament	(\$ 9,500)	(\$ 9,500)
NDEP 319 Grant - Poster Contest	(\$ 3,200)	(\$ 3,200)
Total Anticipated Expenditures:	(\$ 23,500)	(\$ 23,500)

Annual Report 2017 – 2018



Conservation District
of Southern Nevada
Serving Clark County

Mission

To promote resource conservation, preservation, and sustainability through education, facilitation, and public and private partnerships to benefit the citizens of Clark County, Nevada.

The Conservation District of Southern Nevada (CDSN) is a non-regulatory agency organized in 1974 as a subdivision of State government. CDSN is administered by a seven-member, volunteer, Board of Supervisors. Five supervisors are elected at large, one is appointed to represent the Incorporated Cities of Clark County, and one is appointed by the Board of

County Commissioners to represent Clark County. CDSN is **grant funded and donor supported!** For every dollar donated to CDSN approximately \$10 in benefits are provided back to the Community.

Board of Supervisors

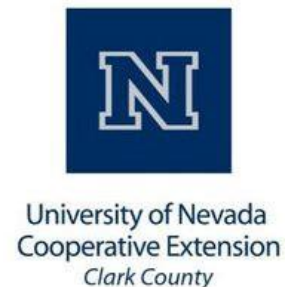
Chris Magee, Chair, Incorporated Cities	<u>Term</u> 2017 - 2019
Shane Ammerman, Vice-Chair, Clark County Representative	2017 - 2019
Rachel Lewison, Treasurer, District E	2014 - 2018
Eric King, District D	2014 - 2018
Mark Damron, District A	2016 - 2020
Bryan Cabbie, District B	2016 - 2020
District C – Vacant	2014 - 2018

Board Supervisor Alternates

Jared Tasko, Clark County Alternate	2017 - 2019
Vacant, Incorporated Cities Alternate	2017 - 2019

Bookkeeping Services

MilKat LLC



The CDSN in cooperation with USDA prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, sexual orientation (including gender identity and expression), marital status, familial status, parental status, religion, political beliefs, genetic information, reprisal, or because all or part of an individual's income is derived from any public assistance program. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact Chris Magee, Chair, at 702-692-2103. To file a complaint of discrimination, write to USDA, Director, Office of Civil Rights, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TDD). USDA is an equal opportunity provider and employer.

A history of community success!

- Key participant in the Southern Nevada Strong Regional Planning Program
- Leading efforts to coordinate Community Gardening in the Las Vegas Valley
- Provided over **100,000 publications** to residents
- **Reached 24,330 students** through the Stormwater Pollution Poster Contest
- Removed over **100 acres of weeds** at the Valley of Fire State Park
- Distributed **3,700 drought tolerant plants** through plant sales
- Installed **14,600 Storm Drain Plaques**
- Conducted outreach programs to local business and industry groups
- Provided assistance to the following additional projects and programs:



CDSN Booth at GreenFest



10th Annual Stormwater Pollution Poster Contest – Partners: CCSD, LVVWD, NDEP

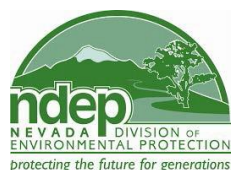


Clark County Wetlands Park Funding & Education Partner: Clark County

Zion Garden Park
Agricultural Assistance Program



Zion Garden Park Agricultural Assistance Program



Storm Drain Marketing Campaign
Partners: all municipalities, SNWA, NDEP



Straw Bale Structure & Demonstration Garden
– Partners: CCSD, DAQEM, Mesquite / Overton



Acacia Demonstration Garden
Partners: City of Henderson



Drip Irrigation Educational Guide
for residents – Partner: BOR

Our performance during 2017 – 2018 continues the tradition... Work Plan Summary & Accomplishments

Products, Services & Programs

- Market Conservation District efforts to the public and business community.
 - Board members increased interactions with stakeholders and participated in a variety of community events including: Green Chip's (now Impact NV), Convene for Green, SNRPC Sustainability Work Group, Southern Nevada Strong (SNS), University of Nevada Cooperative Extension, Nevada Division of Environmental Protection, and UNLV.
 - Working with RTCN and other organizations to help implement the SNS approved plan.
 - CDSN Facebook page
 - Christmas Tree Recycling, Pitch-A-Pumpkin contest, and Sustainability Partnership Program (now formally partnered with Impact NV) continue to grow.
- Take leadership role in advancing sustainability initiatives and programs in Southern Nevada.
 - The Zion Garden Park Agricultural Assistance is a grant-funded opportunity that is providing a much-needed service to the community helping to address food deserts.
 - Zion Garden Park project has garnered multiple awards.
 - The partnership established with Impact NV for the Sustainability Partnership Program launched on September 13th, 2016 to continue making the program more accessible, inclusive and affordable. Now in joint promotion stages.
- Maintain and build partnerships that foster District priorities.
 - Add full-time position to Cooperative Extension with 75% + duties dedicated to CDSN projects.
 - Work directly with Clark County Commissioners to enhance and develop new sustainability programs.
 - Starting Regional Needs Assessment, which will bring together local groups and agencies and general public to identify resource concerns and possible solutions.
 - Consult Clark County Commissioners to build programs that would meet intent of SB 476.

Funding

- Pursue funding from a variety of sources such as: foundations, endowments, grants, plant sales, etc. for sustainability issues, programs, and administrative operations.
 - In response to the passage of Nevada SB 476, we are continuing to discuss ways for the ballot initiative to authorize consistent funding for sustainability programs in Southern Nevada.
 - Assistance Program in a low-income, low-access food desert.
 - Working to fund additional community gardening projects & resources.
 - Meetings held and continuing with Impact NV and other local non-profit organizations to develop cooperative agreements for joint projects.
 - Develop MOU with UNCE for community garden grant program and other shared initiatives.

Operations & Administration

- Meet the requirements of all applicable local, state, and federal laws and regulations.
- Employ staff to provide services needed to achieve the District's mission.
 - Bookkeeping Service retained.
 - Accounts reviewed, practices updated, and reporting standardized.
- Board of Supervisors provide leadership and coordination for District activities.
 - Board member duties divided among members.
 - Working groups continuing to coordinate outreach and ensure product delivery.

Conservation District of Southern Nevada
Revenue & Expenditure Statement 2017-2018
 Fiscal Year July 1, 2017 to June 30, 2018

	<u>Jul '17 - Jun 18</u>
Income	
State of Nevada-Annual Grant	4,542.86
Interest Income	3.12
	<u>4,545.98</u>
Total Income	<u>4,545.98</u>
Gross Profit	4,545.98
Expense	
PROJECT & EVENT EXPENSES	
Pumpkin Event	991.51
Project Zion Garden Park	2,936.00
	<u>3,927.51</u>
TOTAL PROJECT & EVENT EXPENSES	3,927.51
GENERAL & ADMINISTRATIVE	
Accounting & Bookkeeping Svcs	255.00
Dues & Subscriptions	600.00
Office Supplies	115.94
Payroll Processing & Fees	293.78
Travel	397.23
"Reserve"*	(1,043.48)
	<u>618.47</u>
Total GENERAL & ADMINISTRATIVE	<u>618.47</u>
Total Expense	<u>4,545.98</u>
Net Income	<u><u>0.00</u></u>

Conservation District of Southern Nevada
Balance Sheet Fiscal Year End 2018

	<u>June 30, 18</u>
ASSETS	
Current Assets	
Checking/Savings	
Paypal Account	1000.00
Wells Fargo Ckg-4964	31,812.28
	<u>32,812.28</u>
Total Checking/Savings	<u>32,812.28</u>
Total Current Assets	<u>32,812.28</u>
TOTAL ASSETS	<u>32,812.28</u>
LIABILITIES & EQUITY	
liabilities	
Current liabilities	
Other Current liabilities	
IN-TRUST FUNDS	
Christmas Tree Recycling Funds	4,566.85
Solarbration Funds	6,410.91
	<u>10,977.76</u>
Total IN-TRUST FUNDS	<u>10,977.76</u>
Total Other Current liabilities	<u>10,977.76</u>
Total Current liabilities	<u>10,977.76</u>
Total liabilities	<u>10,977.76</u>
Equity	
Retained Earnings	<u>21,834.52</u>
Total Equity	<u>21,834.52</u>
TOTAL LIABILITIES & EQUITY	<u>32,812.28</u>

See Accountant's Compilation Report-Chavez&Koch, CPA's, Ltd.

Our plans for the future...



Zion Garden Park Agricultural Assistance Program

CDSN worked with community partners to complete a community demonstration garden project designed to provide urban agriculture technical assistance. This project addresses natural resource conservation at the community level and enable community members to successfully grow produce. The project will expose citizens to effective techniques that they can use to accomplish backyard conservation, establish healthy soils, plant crops, compost, integrate pest management, grow organically, and properly irrigate. It will also address soil quality, critical water management, storm water pollution prevention, landfill diversion, renewable energy, food waste, and wildlife habitats. This is being performed in a low-income, low-access food desert with the highest food insecurity rate in Southern Nevada. This program has been funded by the National Association of Conservation Districts (NACD) with additional support from the following core partners: University of Nevada Cooperative Extension, Zion United Methodist Church, Nevada Division of Environmental Protection, Terra Firma Organics, State Renewable Energy, Green Chips (ImpactNV), and the Natural Resources Conservation Service.

Sustainability Partnership Program—We have updated this program, which certifies and actively promotes the sustainability efforts of business and organization partners. The process has been made simpler and less expensive for participants to encourage partners of all sizes to initiate or expand their sustainability efforts. Our goal is to expand the membership and thereby increase overall benefits to the community. The Program was launched on September 13th, 2016 with community partners including but not limited to Green Chips (Impact NV), Southwest Gas, Republic Services, and RTCSN.

Southern Nevada Strong—CDSN has transitioned its work on this critically important regional planning program supported by HUD. CDSN is continuing to leverage its informed perspective and sustainability expertise to support and assist the RTCSN to implement the approved plan.





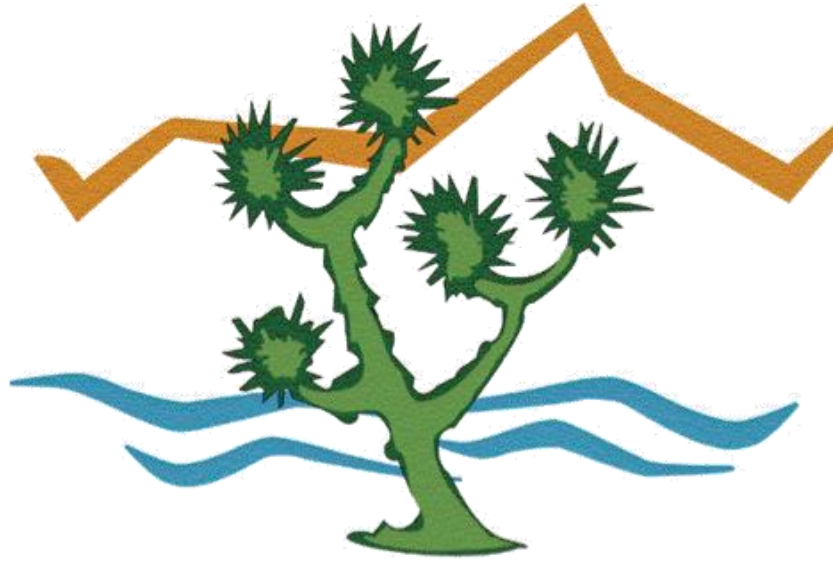
Christmas Tree Recycling Program— Each year Southern Nevada along with various community partners come together to recycle used trees into useful mulch. Last season citizens helped keep thousands of trees out of the local landfill! This effort, led by UNLV Recycling and The Nevada Division of Environmental Protection (NDEP), gets better each year.



Pitch-A-Pumpkin – CDSN is an integral part of The Southern Nevada Christmas Tree Recycling Committee. The committee encourages the community to be mindful about recycling holiday organics. The Committee has solely focused on recycling Christmas Trees since the 1990's, and in 2016 decided to add recycling pumpkins to the program. The event happens during the first weekend after Halloween and involves launching pumpkins with trebuchets approximately 100 feet into a container donated by Republic Services in the Silverton Hotel and Casino parking lot. Afterwards, the container is hauled to a local composter, Terra Firma Organics, to be composted into soil that is used throughout the Las Vegas Valley. In 2017, the committee was able to save 32 tons of pumpkins from entering the landfill and hopes to increase that amount.

Awards & Recognition – CDSN continues to be recognized via awards and National articles (NACD & USDA). In 2015, we were named NvACD Outstanding Conservation District for our outreach programs and efforts. This has continued as we've earned the following: 2017 Greenfest Transformers award, Green Chips 2017 Sustainable Community Project award.





**Conservation District
of Southern Nevada**
Serving Clark County

**Get involved in sustainability and improve
your community's quality of life...support
CDSN!**

Follow us on Facebook!

