

Andrea

Thank you for allowing me the opportunity to provide commentary via email. Here are my comments regarding the three questions:

1. Purely from a day to day perspective the drought has not yet impacted our business negatively. It has, as I'll comment on later, amped up our conservation efforts over the last few years. However, the questions now have risen when we reference capital investment as an organization, how the drought may impact our long term investment and development here in southern Nevada. While that's not stalled investment, as our grower owned cooperative have continued to and routinely invest in our site, it does cause pause as we review risks to capital project funding . That said, this forum and the focus should help clarify the risk if any to the sustainable future of our facility in Henderson.

2. I can speak very specifically to the committment our local organization has made to this mission. While our case production volume has gone up over the last few years, it does not mirror one for one our case vs. water consumption ratios seen earlier in our production years. It's most certainly improved. Further, later this year we will implement a water saving project that will save 12% of the water we consume annually. That equates to approximately 14 million gallons of water we will not consume or return to drain annually. That and other projects on our local agenda will continue to make Ocean Spray viable partners in Nevada's initiatives to reduce water consumption and improve the end effort of improved conservation.

3. From an obstacle perspective the normal usage and processing in any beverage facility create challenges in improving efficiencies in water usage. However, newer technologies in water treatment, filtering and simply smart use of engineering capabilities by today's standards, sets us up for success. That coupled with Ocean Sprays committment to sustainability organization wide, facilitates a fairly manageable path to improving water conservation.

Thank you for the opportunity to contribute.

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